



MARK A. LUNN

Ventura County Clerk and Recorder
800 South Victoria Avenue Ventura, CA 93009-1260
(805) 654-2263 Website: recorder.countyofventura.org

INFORMATION FOR ALL INDIVIDUALS AND FIRMS OPERATING UNDER FICTITIOUS NAMES:

REQUIREMENTS FOR FILING FICTITIOUS BUSINESS NAME STATEMENT

Chapter 5 (commencing with Section 17900) of Part 3 of Division 7 of the Business and Professions Code, requires the filing of a Fictitious Business Name Statement.

WHO MUST FILE (17910 B&PC)

Every individual, partnership and other associations and corporations who regularly transact business for profit in this state under a fictitious business name.

DEFINITIONS OF A FICTITIOUS BUSINESS NAME (17900 B&PC)

FOR INDIVIDUALS: A name that does not include the surname of the individual. A name that suggests existence of additional owners (such words as "Company," "& Company," "& Sons," "& Associates," "Brothers," but not words that merely describe the business being conducted).

FOR PARTNERSHIPS or other associations of persons other than a limited partnership: A name that does not include a surname of each general partner or a name that suggests existence of additional owners (such as "Company," "Brothers," etc.). In the case of an unincorporated association other than a partnership, a "general partner" means a person whose liability in the business is substantially the same as a general partner (17901 B&PC). **Limited Partnerships** – any name other than the name of the limited partnership as on file with the Secretary of State.

FOR CORPORATIONS and LIMITED LIABILITY COMPANIES: Any name other than the corporation name stated in its articles of incorporation; or articles of organization of a limited liability company.

ORGANIZATIONS NOT INCLUDED (17911 B&PC): Non-profit corporations or associations such as churches, labor unions, fraternal, and charitable organization, non-profit hospitals, etc.; and, real estate investment trust with permits under Section 23000 of the Corporation Code.

WHEN TO FILE (17910 B&PC)

The statement must be filed not later than 40 days from the time business commences to be transacted.

WHERE TO FILE (17915 B&PC)

The fictitious business name statement shall be filed with the County Clerk of the County in which the registrant has his/her principal place of business. If he/she has no place of business in California, it shall be filed with the County Clerk of Sacramento County.

PUBLICATION (17917 B&PC)

Within thirty days after the statement is filed, the registrant will publish it in a newspaper of general circulation in the county in which the principal place of business is located. "The newspaper selected for the publication of the statement should be one that circulates in the area where the business is to be conducted." (Section 17917(b), Business and Professions Code)

If the county has no newspaper of general circulation, it will be published in an adjoining county. If the registrant does not have a place of business in the state, publication will be made in Sacramento County.

An affidavit of publication shall be filed with the County Clerk within 30 days after the completion of publication.

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Fictitious Business Name Statement Publication Requirements

After filing a fictitious business name statement, registrant **MUST** determine whether California Law requires publication of the statement.

California Business & Professions Code 17917 reads as follows:

(a) Within 30 days after a fictitious business name statement has been filed pursuant to this chapter, the registrant shall cause a statement in the form prescribed by subdivision (a) of Section 17913 to be published pursuant to Section 6064 of the Government Code in a newspaper of general circulation in the county where the fictitious business name statement was filed or, if there is no such newspaper in that county, in a newspaper of general circulation in an adjoining county. If the registrant does not have a place of business in this state, the notice shall be published in a newspaper of general circulation in Sacramento County. (b) Subject to the requirements of subdivision (a), the newspaper selected for the publication of the statement should be one that circulates in the area where the business is to be conducted. (c) If a refiling is required because the prior statement has expired, the refiling need not be published unless there has been a change in the information required in the expired statement, provided the refiling is filed within 40 days of the date the statement expired. (d) An affidavit showing the publication of the statement shall be filed with the county clerk where the fictitious business name statement was filed within 30 days after the completion of the publication.

If publishing is required to complete your Fictitious Business Name (FBN) filing, you are **required** (pursuant to Business & Professions Code 17917 and Government Code 6064) to do the following:

1. Publish the FBN Statement, Abandonment, or Withdrawal in an adjudicated newspaper of general circulation in Ventura County. Adjudicated newspapers that are authorized to publish legal notices in Ventura County are listed on the reverse side of these instructions.
 - a. The first date of publication **MUST be within 30 days** of the date the document was **FILED** with the Ventura County Clerk and Recorder.
 - b. The statement must be published **once a week for four consecutive weeks, with at least five days between each publication date**, not counting the actual dates published.
 - c. The newspaper selected should be one that circulates in the area where the Fictitious Business Name Statement was filed.
 - d. Check the newspaper to ensure accuracy. If a correction is required it **MUST be corrected within the 30 day period**.
2. File the proof of publication with the County Clerk. The proof of publication is an affidavit from the newspaper, showing that the Statement, Abandonment, or Withdrawal was published on the four publication dates indicated.
 - a. The proof of publication must be filed with the County Clerk within 30 days of the last date of publication. **7KVLVWKHUHLVWUDQWYUHVSRQVLEHODU** County Clerk's office hours are Monday through Friday 8:00 a.m. to 5:00 p.m.
 - b. The proof of publication may be mailed to the County Clerk at the address shown above. The proof of publication **must arrive within the 30-day time period**.
 - c. We recommend that, after **15 days following the fourth publication date**, you visit our Web-site at **<http://recorder.countyofventura.org>** to verify that the proof of publication has been filed.

,IWKVHUHTXUHPHQWVDUHQRWPHWWK&R&W&OHUNY2IILFHZLQQRWILOHWHK&SUBRI and the FBN filing will not be complete.

Adjudicated Newspapers of General Circulation in Ventura County
(In accordance with Government Code 6000 et sec.)

This list is provided as a courtesy to those who are required to cause publication of fictitious business name statement information. No representation is made as to the validity of the judgment other than the name of the newspaper. It is believed that this list represents all of the adjudicated newspapers that have requested to be contained on this list and that are currently in publication with the County of Ventura. Any corrections or changes should be referred to the County Clerk's Office (805) 654-2263. The publication deadlines listed below are subject to change without notice. **It is the registrant's responsibility to verify the newspapers publication deadlines.** For your information and guidance, please read the instructions and excerpts from the Business & Professions Code, which appears on the front side of this form.

Phone Numbers and Addresses are subject to change without notice.

El Vida Newspaper

(805) 483-1008
FAX: (805) 483-6233
130 Palm Drive, Oxnard, CA 93030,
Attn: Legal Notices
Published weekly on Thursday,
Deadline: 5:00 p.m. Tuesday
www.vidanewspaper.com

Fillmore Gazette

(805) 524-2481
P.O. Box 865 Fillmore, CA 93016
408 Orchard Street Fillmore, CA 93015
Published weekly on Thursday,
Deadline: 3:00 p.m. Tuesday
www.fillmoregazette.com

Ojai Valley News

(805) 646-1476
FAX: (805) 646-4281
P.O. Box 277
Ojai, CA 93024
408 Bryant Circle, Suite A
Ojai, CA 93023
Attn: Linda
Published semiweekly on
Wednesday and Friday,
Deadline: Noon Mon. for Wed.
& Noon Wed. for Fri.

Santa Paula Times

(805) 525-1890
FAX (805) 309-2278
120 Davis Street
Santa Paula, CA 93060
Published semiweekly on
Wednesday & Friday.
Deadline: Noon Mon. for Wed.
& Noon Wed. for Fri.
santapaulatimes@gmail.com

Tri-County Sentry

(805) 983-0015
FAX: (805) 983-0018
1200 N Ventura Rd Suite G
Oxnard, CA 93030 Attn: Legal Notice
Published weekly on Friday
Deadline: 12 p.m. Wednesday
www.tricountysentry.com

Ventura County Reporter

(805) 648-2244 Extension 200
FAX: (805) 648-2245
700 E Main Street,
Ventura, CA 93001 Attn: Tori
Published weekly on Thursday
Deadline: 3:00 p.m. Monday
www.vcreporter.com

Ventura County Star

(805) 437-0352 or 437-0065
E-mail: Legals@VCSTAR.com
P.O. Box 6006, Camarillo, CA 93011
550 Camarillo Center Drive,
Camarillo, Ca 93010
Published daily,
Deadline: 11:00 a.m. 3 business days
prior to publication

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FICTITIOUS BUSINESS NAME STATEMENT

Return Mailing Address		
Name: _____		
Address: _____		
City: _____	State: _____	Zip Code: _____

Registrar-Recorder/County Clerk's Filing Stamp

1. Submit the original FBN Statement and Affidavit of Identity with original signature(s).
2. Filing fee \$53.00 for the first business and owner name, plus an additional \$10.00 for each additional business name and/or owner name on the same statement.
3. Mail a check or money order to the address above. Provide a self-addressed stamped envelope.
See FBN Packet, available on our website, for additional instructions and requirements.

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: (attach additional page(s) if required)

Please type or print legibly

1	1 st Fictitious Business Name _____			
	2 nd Fictitious Business Name _____			
1	Street Address of Principal Place of Business (P.O. Box or PMB are not acceptable) _____		City _____	State _____
			Zip Code _____	
	County of Principal Place of Business _____		State of Incorporation/Organization (If Corporation/LLC/LLP) _____	
2	Full name of 1 st Registrant Individual/ Corporation/Limited Liability Company _____			
	Residence Address of 1 st Registrant (P.O. Box or PMB are not acceptable) _____		City _____	State _____
			Zip Code _____	
3	Full name of 2 nd Registrant Individual/ Corporation/Limited Liability Company _____			
	Residence Address of 2 nd Registrant (P.O. Box or PMB are not acceptable) _____		City _____	State _____
			Zip Code _____	
4	This Business is conducted by: (check only one) <input type="checkbox"/> An Individual <input type="checkbox"/> A Limited Liability Partnership <input type="checkbox"/> Married Couple <input type="checkbox"/> A General Partnership <input type="checkbox"/> An Unincorporated Assoc. other than a Partnership <input type="checkbox"/> State or Local registered domestic partners <input type="checkbox"/> A Limited Partnership <input type="checkbox"/> A Corporation <input type="checkbox"/> Joint Venture <input type="checkbox"/> A Limited Liability Company <input type="checkbox"/> Copartners <input type="checkbox"/> A trust			
5	The registrant commenced to transact business under the fictitious business name or names listed above on _____ Insert N/A if you have not yet begun to transact business. Cannot be a future date (Enter date or N/A)			
6	I declare that all information in this statement is true and correct. (A registrant who declares information as true any material matter pursuant to Section 17913 of Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000.) Print Name of Registrant _____ <div style="text-align: center;">(Print name as it appears above on the statement)</div> Signature of Registrant _____ Print name of Signor _____ Print Title of Person Signing _____ <div style="display: flex; justify-content: space-between;"> (If Corporation/LLC/LLP/LP) (If Corporation/LLC/LLP/LP) </div>			

NOTICE- In accordance with subdivision (a) of Section 17920, a fictitious name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in residence address or registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under Federal, State, or Common Law (see section 14411 ET SEQ., Business and Professions Code).
 This statement was filed with the County Clerk of Ventura on the date indicated by the file stamp above.

See reverse side for instructions

INSTRUCTIONS FOR COMPLETION OF STATEMENT

Business and Professions Code Section 17913:

Section 1

- (a) Insert the fictitious business name or names
- (b) Only those businesses operated at the same address and under the same ownership may be listed on one statement
- (c) If the registrant has a place of business in this state, insert the **street address, city, state, zip code, and county** of his or her **principal** place of business in this state. Corporations, LLC/LLP enter the state of incorporation organization
- (d) If the registrant has no place of business in this state, insert the **street address and county** of his or her **principal** place of business outside this state and file with the Clerk of Sacramento County (B&P 17915)
- (e) Mail Box and Post Office Box Numbers **are not acceptable** as a business address when used alone without a street address

Section 2 & 3

- (a) If the registrant is an **individual**, insert his or her full name and residence address
- (b) If the registrants are a **married couple**, insert the full name and residence address of both parties to the marriage
- (c) If the registrant is a **general partnership, copartnership, joint venture, limited liability partnership, or unincorporated association other than a partnership**, insert the full name and residence address of each general partner
- (d) If the registrant is a **limited partnership**, insert the full name and residence address of each general partner
- (e) If the registrant is a **limited liability company**, insert the name and address of the limited liability company, as set out in its articles of organization on file with the CA Secretary of State, and the state of organization
- (f) If the registrant is a **trust**, insert the full name and residence address of each trustee
- (g) If the registrant is a **corporation**, insert the name and address of the corporation, as set out in its articles of incorporation on file with the CA Secretary of State, and the state of incorporation
- (h) If the registrants are **state or local registered domestic partners**, insert the full name and residence address of each domestic partner

Section 4

- (a) Check whichever of the terms listed on the front of the form best describes the nature of the business

Section 5

- (a) Insert the date on which the registrant first commenced to transact business under the fictitious business name or names listed, if already transacting business under that name or names
- (b) Insert N/A if you have not yet commenced to transact business under the fictitious business name or names listed

Section 6

Business and Professions Code Section 17914

The statement shall be signed as follows:

- (a) If the registrant is an individual, by the individual
- (b) If the registrants are a married couple, by either party to the marriage
- (c) If the registrant is a general partnership, limited partnership, limited liability partnership, copartnership, joint venture, or unincorporated association other than a partnership, by a general partner
- (d) If the registrant is a limited liability company, by a manager or officer
- (e) If the registrant is a trust, by a trustee
- (f) If the registrant is a corporation, by an officer
- (g) If the registrant is a state or local registered domestic partnership, by one of the domestic partners

Business and Professions Code Section 17915

The fictitious business name statement **shall** be filed with the clerk of the county in which the registrant has his or her **principal place** of business in this state or, if the registrant has no place of business in this state, with the Clerk of Sacramento County. Nothing in this chapter shall preclude a person from filing a fictitious business name statement in a county other than that where the principal place of business is located, as long as the requirements of this subdivision are also met.

Business and Professions Code Section 17917

Publication for Original, New Filings (renewal with change in facts from previous filing), or Refile

- (a) Within 30 days after a fictitious business name statement has been filed, the registrant shall cause it to be published in a newspaper of general circulation in the county where the fictitious business name statement was filed or, if there is no such newspaper in that county, in a newspaper of general circulation in an adjoining county. If the registrant does not have a place of business in this state, the notice shall be published in a newspaper of general circulation in Sacramento County. The publication must be once a week for four successive weeks and an affidavit of publication must be filed with the county clerk where the fictitious business name statement was filed within 30 days after the completion of the publication.
- (b) If a refiling is required because the prior statement has expired, the refiling need **not** be published, unless there has been a change in the information required in the expired statement, provided the refiling is filed **within 40 days** of the date the statement expired.

Business and Professions Code Section 17922

Abandonment of Fictitious Business Name

- (a) Upon ceasing to transact business in this state under a fictitious business name that was filed in the previous five years, a registrant who has filed a fictitious business name statement **shall** file a statement of abandonment of use of fictitious business name. The statement of abandonment shall be executed in the same manner as a fictitious business name statement, excluding the requirements of subdivisions (d), (e), and (f) of Section 17913 and shall be filed with the county clerk of the county in which the registrant has filed the fictitious business name statement. The statement shall be published in the same manner as a fictitious business name statement and an affidavit showing its publication shall be filed with the county clerk after the completion of publication.

Business and Professions Code Section 17930

Any person who executes, files, or publishes any statement under this chapter, knowing that such statement is false, in whole or in part, shall be guilty of a misdemeanor and upon conviction thereof shall be punished by a fine not to exceed one thousand dollars (\$1,000).

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Additional Names- Fictitious Business Name Statement/Affidavit of Identity

Page _____ of _____

Enter date registrant began transact business

List Additional Fictitious Business Name(s) Below

(Enter N/A if not yet begun to business)

3) Fictitious Business Name	
4) Fictitious Business Name	
5) Fictitious Business Name	
6) Fictitious Business Name	
7) Fictitious Business Name	

Full name of Registrant (Individual)/ Corporation/Limited Liability Company

Residence Address (P.O. Box or PMB are not acceptable) City State Zip Code

Full name of Registrant (Individual)/ Corporation/Limited Liability Company

Residence Address (P.O. Box or PMB are not acceptable) City State Zip Code

Full name of Registrant (Individual)/ Corporation/Limited Liability Company

Residence Address (P.O. Box or PMB are not acceptable) City State Zip Code

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AFFIDAVIT OF IDENTITY

In accordance with Section 17913 of the California Business and Professions Code, the following information is required to file a Fictitious Business Name Statement.

This affidavit must be signed in the presence of a Deputy County Clerk or a Notary Public

If the registrant is a corporation, a limited liability company, or a limited liability partnership, the county clerk will require evidence issued by the Secretary of State indicating the current existence and good standing of that business entity.

Name of Business _____

Registrant Name _____

Print Full Complete Name (e.g. First, Middle, Last or Corp./LLC/LLP)

Registrant Address _____

Street Address

City

State

Zip Code

I, _____ certify under penalty of perjury under the laws of the State of California
(Print Name)

that I am the registrant / authorized signor who has signed this Fictitious Business Name Statement and I am authorized to submit said statement to the County Clerk's Office for filing. I understand that if I willfully make a false statement on this affidavit, I may be guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000.00).

I declare that all information in this statement is true and correct.

Signed on this _____ day of _____, 20____, _____
(Registrant Signature)

***If the registrant is a corporation, a limited liability company, a limited partnership, or a limited liability partnership, the county clerk will require evidence issued by the Secretary of State indicating the current existence and good standing of that business entity.**

For Clerk's Use ONLY:

Name of person appearing at the time of filing: _____

ID Checked: Driver's License Identification Card Passport Other _____

