



MARK A. LUNN

Clerk-Recorder, Registrar of Voters
County of Ventura Elections Division
800 South Victoria Avenue
Ventura, CA 93009-1200
(805) 654-2664 • venturavote.org

ARGUMENT / REBUTTAL FORM

Election Date _____ Measure _____

Jurisdiction _____

Check One:	<input type="checkbox"/> Argument in Favor (300 words)	<input type="checkbox"/> Rebuttal to Argument in Favor (250 words)
	<input type="checkbox"/> Argument Against (300 words)	<input type="checkbox"/> Rebuttal to Argument Against (250 words)

Statement Must Be Typed • All Authors Must Sign Declaration Form

DECLARATION BY AUTHOR(S) OF ARGUMENT OR REBUTTAL

(Elections Code Section 9600)

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following declaration to be signed by each author of the argument/rebuttal.

Names and titles listed will be printed in the County Voter Information Guide in the order provided below.

The undersigned author(s) of the (select one): **Argument in Favor of** **Rebuttal to Argument in Favor of**
 Argument Against **Rebuttal to Argument Against**

ballot measure _____ at the _____ election for the
(name and/or letter) (title of election)

_____ to be held on _____ hereby state
(jurisdiction) (date of election)

that such argument is true and correct to the best of his/her/their knowledge and belief.

If argument is filed by the governing body of a district, fill in the name of the district governing body on the line below.

The governing body members sign as authors of the argument and must complete both sides of this form.

_____ Name of District Governing Body

If argument is filed by a bona fide association of citizens, fill in the name of the association below.

The association members sign as authors of the argument and must complete both sides of this form.

_____ Name of Association

1.	_____	_____
	Printed Name	Signature
	_____	_____
	Title to Appear on Argument	Date
2.	_____	_____
	Printed Name	Signature
	_____	_____
	Title to Appear on Argument	Date
3.	_____	_____
	Printed Name	Signature
	_____	_____
	Title to Appear on Argument	Date
4.	_____	_____
	Printed Name	Signature
	_____	_____
	Title to Appear on Argument	Date
5.	_____	_____
	Printed Name	Signature
	_____	_____
	Title to Appear on Argument	Date

Contact Person: _____ Phone: _____ Fax: _____

Mailing Address: _____ E-Mail: _____

DECLARATION BY AUTHOR(S) OF ARGUMENT OR REBUTTAL

This page must be completed for arguments or rebuttals filed by a district governing body or by a bona fide association of citizens.

ARGUMENT/REBUTTAL FILED BY (select one of the following):

Governing Body

Name of Governing Body/District: _____

Contact Person's Printed Name: _____

Contact Person's Signature: _____

Title: _____

Phone: _____ Fax: _____ E-Mail: _____

Bona Fide Association of Citizens (complete A or B below):

A. Group or organization has not been formed to support or oppose the measure

Name of Association: _____

Principal Officer's Printed Name: _____

Principal Officer's Signature: _____

Title: _____

Phone: _____ Fax: _____ E-Mail: _____

Other information that would support the claim that the group or organization is a Bona Fide Association, rather than a group of individuals who support or oppose the measure:

B. Group or organization has been formed to support or oppose the measure

Name of Association: _____

Principal Officer's Printed Name: _____

Principal Officer's Signature: _____

Title: _____

Phone: _____ Fax: _____ E-Mail: _____

FPPC Form 410 Statement of Organization - establishing the group or organization as a Primarily Formed Ballot Measure Committee to support or oppose Measure _____ was filed on _____.

Committee I.D. # _____

(Form 410 must be filed within 10 days of the date the committee receives \$2,000.00 in contributions.)



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Authorization for Signers of Rebuttal Arguments

The undersigned signer(s) of the Argument In Favor of Against

Measure _____ for the _____ election to be held on _____
(Letter) (Election Type) (Election Date)

authorize(s) the following individual(s) to sign the Rebuttal Argument in his/her/their place:

1. _____ to sign instead of _____
(Print Name of Rebuttal Signer) (Signature of Argument Signer) (Date)
2. _____ to sign instead of _____
(Print Name of Rebuttal Signer) (Signature of Argument Signer) (Date)
3. _____ to sign instead of _____
(Print Name of Rebuttal Signer) (Signature of Argument Signer) (Date)
4. _____ to sign instead of _____
(Print Name of Rebuttal Signer) (Signature of Argument Signer) (Date)
5. _____ to sign instead of _____
(Print Name of Rebuttal Signer) (Signature of Argument Signer) (Date)

BALLOT ARGUMENTS

GENERAL INFORMATION

1. A ballot argument for any county, city, district, or school district measure shall not exceed 300 words in length.
Exception: Ballot arguments to reorganize a school or community college district shall not exceed 500 words.
2. No more than five signatures shall appear with any argument.
3. **A rebuttal may only be submitted by the author(s) of the original ballot argument, unless the filer authorizes another to sign the rebuttal.** No rebuttal shall exceed 250 words in length.
4. All arguments concerning measures shall be accompanied by a statement, to be signed by each proponent and by each author, if different, declaring that the argument (rebuttal) is true and correct to the best of his/her knowledge and belief.
5. Whenever any ballot arguments for or against any measure are submitted, such arguments may be withdrawn by their proponents at any time prior to and including the final date fixed for filing arguments.

FORMAT

Author(s) of arguments and rebuttals are required to type their statement, in **block format**, and upper and lower case letters. No centering allowed. The recommended type size is 12 point. Some words may be in ALL CAPITAL LETTERS or in any combination, to show emphasis only. The number of capitalized words is limited to ten. Bold and underlined words, graphics, and characters such as arrows, stars, asterisks and other symbols are not permitted. Please exercise caution as grammar will not be proofed or changed.

CAMPAIGN STATEMENT FILING REQUIREMENTS

California's Political Reform Act was adopted by voter initiative in 1974 and has been periodically amended by legislation and initiatives. The Act requires that campaign disclosure reports provide the public with the identity and amounts contributed by each contributor and the amount and purpose of expenditures made by the campaign committee.

Proponents and all committees primarily formed to support or oppose a ballot measure in any election must comply with the campaign statement filing requirements if the committee receives contributions or makes independent expenditures that total \$2,000 or more. Monetary penalties may be assessed for failure to file required statements. If you have any questions relating to filing requirements or need campaign expenditure reporting forms, contact the Elections Division at (805) 654-2664. You may also contact the Fair Political Practices Commission (FPPC) at www.fppc.ca.gov or (866) 275-3772.

WORD COUNT

Elections Code §9

The following are the guidelines for computing the word count:

- 1) The title and signatures are not counted - only the text is counted.
- 2) Punctuation not counted
- 3) Dictionary words one
Examples: “I”, “a”, “the”, “and”, “an” – 1 word
- 4) Abbreviations..... one
Examples: UCLA, PTA, U.S.M.C., and L.A.P.D.
Each abbreviation for a word, phrase, or expression
All acronyms count towards the all CAPS 10 word limit
- 5) All proper nouns one
Examples: County of Ventura – 1 word
Ventura Unified School District – 1 word
- 6) Numbers:
Digits (1, 10 or 100, etc.) one
Spelled out (one, ten or one hundred) one per word
- 7) Numeric combinations (2013, 13½, 2013-14, 5%) one
- 8) Dates:
All digits (4/8/17)..... one
Words and digits (April 8, 2017)..... one
- 9) Monetary amounts (if the dollar sign is used with figures – \$1,000.00) one
(spelled out – one thousand dollars)..... one per word
- 10) Hyphenated words..... one per word
Words appearing hyphenated in a standard dictionary published within the
last 10 years one
- 11) Website address and telephone numbers..... one
- 12) If measure designation (example: Measure A) is used in the text one
- 13) Limit of 10 all CAP words.

If text exceeds the word limit, the author will be asked to delete or change a sufficient number of words, or a sentence, to ensure compliance with the required word limit.